

The logo consists of the letters 'RHG' in a bold, blue, sans-serif font, centered within a light blue circular background.

RHG

Radisson Hotel Group

A small white circle containing a stylized blue 'R' logo.

Radisson Blu Bali
Uluwatu

Every Moment Matters

Radisson Hotel Group Footprint




EMEA

547 Hotels 114,201 Rooms
IN OPERATION

168 Hotels 30,749 Rooms
UNDER DEVELOPMENT

715 Hotels 144,950 Rooms
IN TOTAL


ASIA PACIFIC

363 Hotels 48,349 Rooms
IN OPERATION

443 Hotels 52,591 Rooms
UNDER DEVELOPMENT

806 Hotels 100,940 Rooms
IN TOTAL

RADISSON HOTEL GROUP

910 Hotels 162,550 Rooms
IN OPERATION

611 Hotels 83,340 Rooms
UNDER DEVELOPMENT

1,521 Hotels 245,890 Rooms
IN TOTAL

*Hotel and room count: Global Data Book January 2025

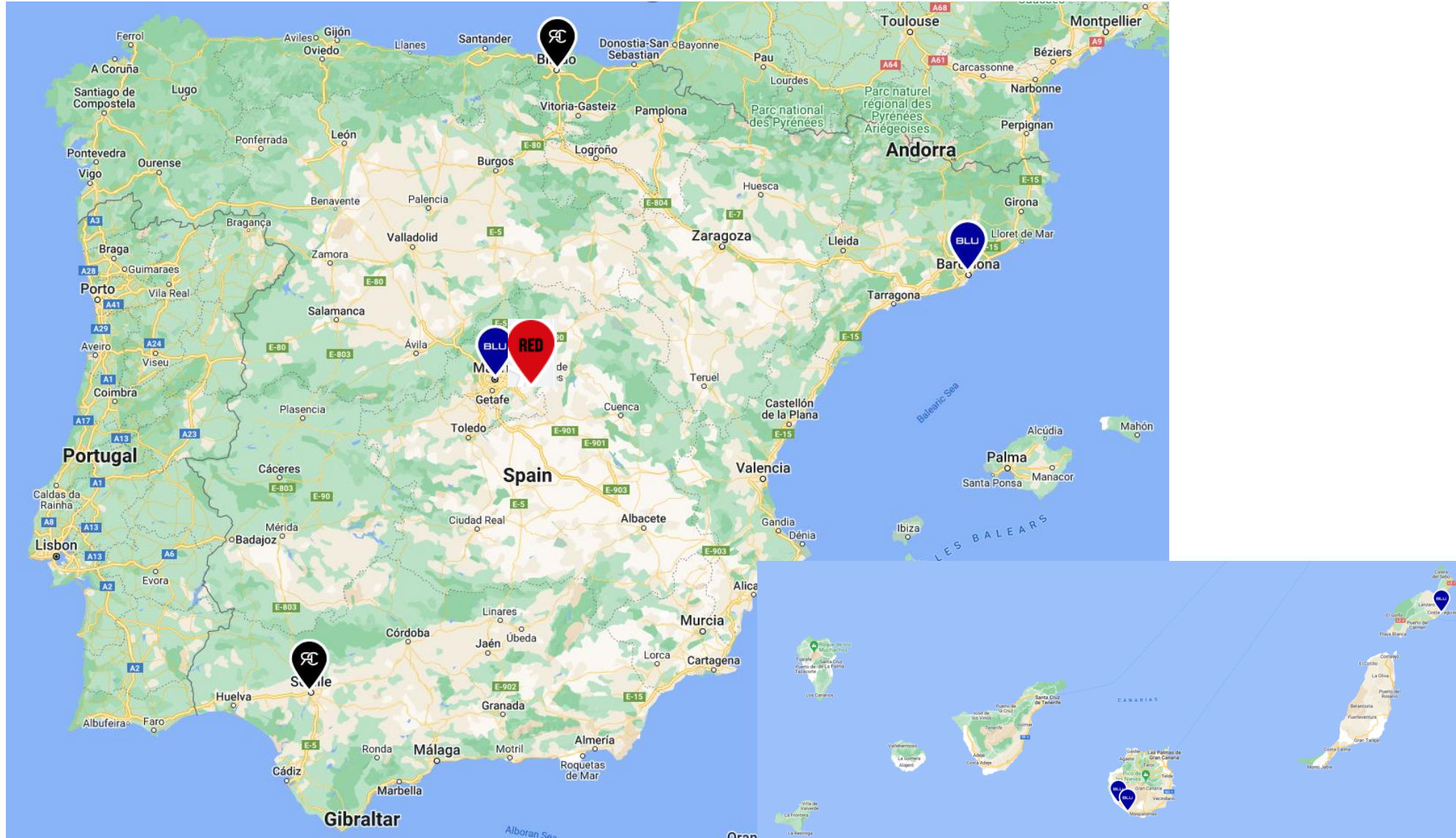
Brand Architecture

Our 10 unique hotel brands offer a brand-differentiated, 360-degree guest experience empowered by a “Yes I Can!” service philosophy

Luxury				
Upper Upscale			    	
Upscale				
Upper Midscale				
Midscale	 			
Economy				
	Limited Service	Select Service	Full Service	Independent

★ Brand also offers Serviced Apartments

Business Spanish Profile – Radisson Hotel Group



Radisson Hotel Group – Corporate Business

- In **EMEA** with more than 700 hotels this segments represent **13%**
- In **Spain** with 8 hotels represents **9%** of the total Business
- **Rate increased 15% 24 vs 23**
- **RHG develops both scenarios** depending the volume, conditions, etc.
- Radisson Hotel Groups' strengthen our **Global Commercial Organization**, to better meet the demand of future complex travel programs.
- The **Global Account Team** consist of some of our most experienced and trusted experts, responsible for the Global Partnership, working in alignment with RHG's Commercial Team for optimal solutions.
- **Growth opportunity across countries and regions**
- **Strong partnership** commitment to work with RHG
- **Leverage the new loyalty program to gain attractiveness in the traveller's eyes**


Radisson Hotel Group – Trends

- *Increase in rates will continue*
- *Quality vs Value: More demanding client*
- *Market restrictions for Dynamic rates*
- *Projections for 2025 expect 4 % in business travel* (in 2024 the increase was 3,6%)
- *All connected* (Netflix, apps, etc)
- *Healthy options* -The physical and mental wellbeing of employees is now a priority (Gims, food, etc)
- *Responsible business* : Companies are adopting greener travel policies, including carbon offsetting and choosing sustainable suppliers and they want to see
- *Personalization* – IA Artificial intelligence is transforming the corporate travel experience

AGILE DISCOUNT DISPLAY FOR CORPORATE

Having a clear understanding of the Agile functionality's display vs client negotiated & its parameters.

BRAND.COM & GDS



Standard Room
With our Standard Room, you will have everything you need for a comfortable stay and a good night's sleep. Enjoy the large bed, in-room coffee and tea facilities, and free Wi-Fi. Other services include a magnifying mirror and a hairdryer. Choose between double or twin beds.

max. guests: 2 adults | bed type: 2 twin
size: 23 m²

- Free Wi-Fi
- Coffee and tea facilities
- Iron and ironing board
- In-room safe
- Professional hair dryer
- TV with mirror casting
- Magnifying mirror
- Rain shower

ATOS
[rate details](#)
✓ Free cancellation before May 26, 2021, 4pm (hotel time)
✓ Breakfast included
✓ Pay on arrival

GBP 98.00 per night **SELECT >**

RHG Corporate Offer
[rate details](#)
✓ Free cancellation before May 26, 2021, 4pm (hotel time)
✓ Breakfast included
✓ Pay on arrival

GBP 104.80 per night **SELECT >**

- ✓ Both rate will always display
- ✓ Agile / dynamic are both LRA
- ✓ Hotel is either on Agile or on fix discount
- ✓ Client name displays only on negotiated rate
- ✓ General "RHG Corporate Offer" display on dynamic dual load (Agile or not)



Agile is only applicable for preferred negotiated properties accepted & only for hotels with the Agile functionality.

Industry Value Propositions



Esports

Radisson Hotels' [Esports Ready](#) properties provide premium locations tailored for the distinct demands of esports teams and event organizers.

Supporting both your players and your staff means more than just accommodation; it's about delivering a seamless experience.



Incentive Travel

RHG has partnered with the Society for Incentive Travel Excellence (SITE) to introduce [Extra Mile Incentive Travel by Radisson Hotels](#), a new incentive travel program for curated, authentic and immersive travel experiences. We've just launched our first eBook for Adventure & Wellness trips - [download it here](#).



Large Conferences and Events

With [hotels](#) in destinations around the world, rely on us to help you find the perfect convention center, in any major international destination.

RHG is now proud to be endorsed by The International Congress and Convention Association ([ICCA](#)).



Responsible Business

THINK
PEOPLE · COMMUNITY · PLANET

Our ambition

We know that everything we do matters and will help build more a more sustainable future. And we believe every moment is an opportunity for each of us to make a difference, at home and in our hotels. Our actions create a wave of positive impact on people, the community and our planet.

Our award-winning Responsible Business program is built on three pillars:

THINK PEOPLE



[READ MORE](#)

THINK COMMUNITY



[READ MORE](#)

THINK PLANET



[READ MORE](#)



INTRODUCING THE FUTURE TODAY

Verified Net Zero Hotels

THINK

PEOPLE · COMMUNITY · PLANET

What is a Verified Net Zero hotel?

A Verified Net Zero hotel offers three main unique elements in the guest experience



100% Renewable Energy

Verified Net Zero hotels operate on 100% renewable energy - either through full electrification or by purchasing renewable heating/cooling (from sources like city waste treatment or data centers). Energy use is minimized, and all purchases are backed by certificates confirming renewable origin.



Low-Carbon Menus

Developed with our partner Klimato, our in-room dining, restaurant, and Meetings & Events menus feature curated, low-impact recipes that cut emissions by up to 40% per dish. Clear A-E labels indicate each dish's carbon footprint, helping guests make informed choices without compromising on taste.



Minimal waste hotel

Following Reduce, Reuse, Recycle principles, Verified Net Zero hotels achieve zero waste to landfill and minimal waste through smart systems such as automatic food waste tracking, Too Good To Go partnership, coffee pod and water bottle recycling, in-room recycling bins, and waste audits. We also minimize paper use with the Stay app, offer plastic-free dry amenities and bulk bathroom products 100% recycled with Clean the World.

Verified Net Zero Hotels

With the launch of two Verified Net Zero Hotels, Radisson Hotel Group is setting the gold standard for sustainable hospitality in the industry.

Open
Today



**Radisson Manchester City Centre,
A Verified Net Zero Hotel**

[Read more >](#)

Opening
July 2025



**Radisson RED Oslo City Center,
A Verified Net Zero Hotel**

[Read more >](#)

